

Ecopitchoun

French designer since 2006

Ecopitchoun is a French company created in 2006 and specialised in supporting children in developing continence, labelled Company Zero Waste and certified Artisan d'Art.

Ecopitchoun creates, manufactures and sells clothes and accessories to support families, facilitate the practice of Elimination Communication and the autonomy of the child who begins to use the potty, taking care to respect the specific physiology of the child and also respect their own pace.

Workshops and conferences are held throughout the year to inform and support parents and caregivers.

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All production is carried out in France, in a factory located 15 minutes from the Ecopitchoun premises. Stock is considerable and production is carried out quickly if you have an urgent need. This proximity offers great flexibility to meet your needs in quantity.

Collaborating in confidence with a French factory that we visit regularly guarantees the quality of production and the fair remuneration of employees with optimal working conditions.

Our ecological values have guided our choice of material for this naturally compostable plant plastic potty.

The potty is made of Mater-Bi, a brand that offers innovative bioplastics on the market, based in particular on starch and cellulose. The starch, cellulose or oils come from raw plant materials. Mater-Bi is certified compostable by the European standard EN-13432, and the products manufactured can be mixed with organic waste after use. Many of Mater-Bi's products are made from corn starch. The corn used in this context is 100% non-GMO, and more generally, no genetically modified organisms are used. The result is a solid material, with many characteristics close to those of standard plastic, but more responsible and durable, at the same time as being compostable.





Designed in collaboration with doctors and psychologists, this Ecopitchoun anatomical potty has a very low, wide and comfortable seat, 7cm from the ground.

Its anatomical shape ensures that the baby is in a squatting position. The rounded shapes prevent injury, and it is guaranteed anti-spill.

Thus it does not tip over and its weight, heavier than conventional potties, ensures that it stays on the floor when the baby gets up.

In an ecological approach limiting unnecessary packaging, the potty is sold without packaging. It is just accompanied by an explanation for parents printed on recycled paper.

To see more information about the biodegradability process, here is the link to an explanatory www.youtube.com/embed/IM1ZkE71ZVU



The potty is quite thick, so the composting time is estimated to be at least 24 months. We have put it in the appropriate conditions to see how fast it's biodegrading.

Ecopitchoun's ecological approach within the company : solar energy, the creation and promotion of minimalist washable layers, the use of organic or directly recycled fabrics, recycled padding and cardboard, slow fashion, scalable clothing, local production, etc.

For babies of about 18 months and up, physiological squat position, anti-spill.

These potties, made entirely made in France, made of compostable plant-based material, have been designed in collaboration with doctors and psychologists. They guarantee a correct squatting position, which promotes elimination in a physiological position that is perfectly adapted to babies. The large seating area provides great comfort for the baby. The anatomical shape is adapted to the baby's morphology, which prevents them from falling into the potty. Its rounded shapes prevent the baby from getting injured. And this potty is guaranteed anti-spill : a stable and secure position.

How to position the potty ?

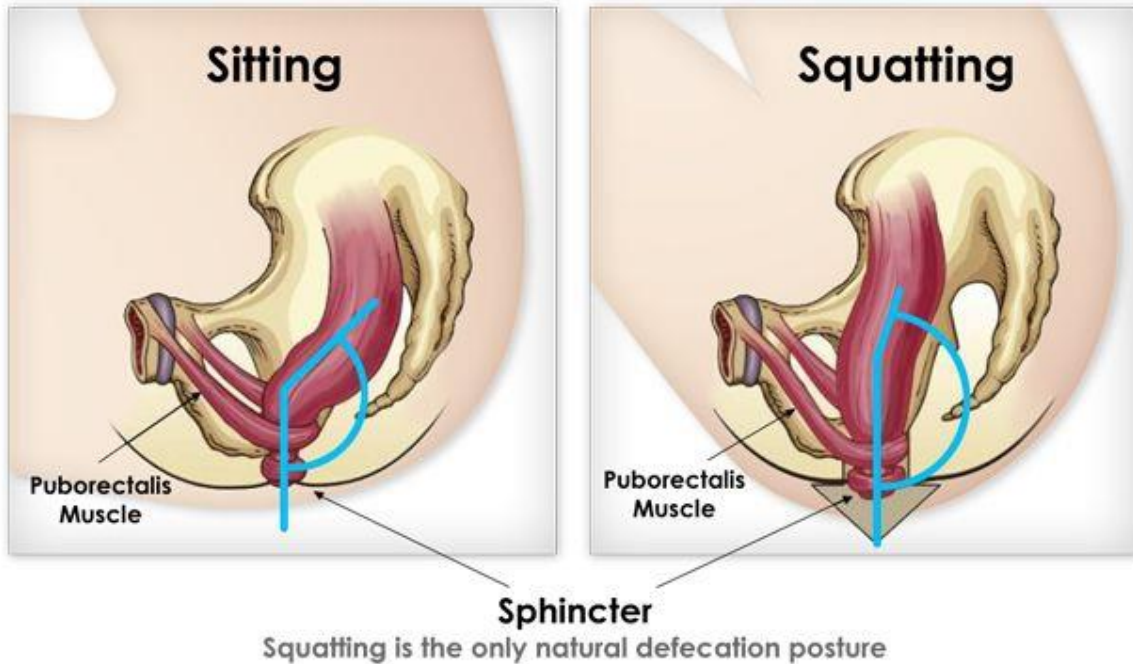


On the front of the potty, you have the Ecopitchoun logo and a notch to place your hand to pick up the potty. The back is lower, since the squatting position tilts the baby's body forward.



The front part is raised to direct the urine towards the bottom of the potty. The baby leans forward and the gently rounded shape will ensure the comfort of their stomach and assist the elimination process. A classic potty often has a backrest, which assumes that baby will be sitting and not squatting, because once leaning forward the baby does not need to lean back at all. Note that the potty is heavy enough to stay on the ground, even when baby gets up.

Anorectal Angle



With a conventional potty, the elimination of stool is not facilitated (see image on the left, drawing on the left), and the bladder does not empty completely.

With an anatomical potty : lower, curved, and morphologically adapted, the baby will be in a squatting position, which **facilitates the elimination of stool and allows to completely empty the bladder.**

The squatting position is more suitable for eliminating.

This potty can be used from the age of 18 months, when baby is sitting and is tall enough. The length of the baby's legs at this age allow them to place their feet flat in a squatting position. In the context of Elimination Communication, before 18 months these potties are too large, opt instead for small Elimination Communication potties.



Other elements that make this potty very interesting and anatomical :

The front that goes up is high and wide, which positions the baby with a knee gap angle of about 90°. The wide seat promotes comfort. The potty is very low and the shape is curved. With all its features, the potty allows the baby to lean forward, tilt their pelvis and lay their feet flat on either side of the potty, in a squatting position. No overflow since the front part is high and the baby is leaning forward.

Baby is reluctant to have a bowel movement because it is painful :

The many babies who experience pain during bowel movements will find relief because the stool is evacuated more easily and faster with the anatomical potty. There will be less reluctance to go on the potty if this is what was blocking, or even constipating.



La Région
Occitanie
Pyrénées - Méditerranée

Ecopitchoun, Artisan d'Art and creator-manufacturer of this potty, created it with the financial participation of the Occitanie region.